

Rep Order# 8831285 Ver# 7 Status Revised  
EC'd Yes Traffic Order# 44209

Printed: 09/21/2012 10:15 AM  
Last Received: 09/21/2012 10:10 AM  
Showing Buylines: All Rep Revised Lines

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) DCCC-DEM CONGRS CMFG  
Product DCCC  
Estimate# 1198  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1198  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV RATE LN 14

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*14	M	7p-9p	DEBATE	:30	\$3,500.00	10/22-10/22	2	1	2	\$7,000.00	
Sales Remark: V7 REV RATE SORRY TYPO												
V3 Program Name Change, Comment Changed												
V5 More than 2 codes changed												
V7 Comment Changed, Rate Changed												

---REPORT TOTALS---

Report Totals: 2 / \$7,000.00

---SALES MONTHLY TOTALS---

Oct 12: 36 / \$21,465.00  
Sales Totals: 36 / \$21,465.00  
Station Totals: 36 / \$21,465.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$143,100
CABL	0%
KSTU	20%
NTVX	0%
KAGS	0%
KTVX	15%
KJZZ	0%
KUCW	5%
KPNZ	0%
KUPX	0%
KSL	25%
KUTV	35%

---COMPETITIVE COMMENTS---

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SHARES ESTIMATED

Books null  
Demos RA35+